



# Sponsorship Opportunities

September 23-26, 2018  
Denver, Colorado, USA

## Environmental Concerns in Rights-of-Way Management

All Sponsors Receive:

Pre-Conference	Onsite
Logo on ROW website	Recognition at Opening Session
Logo in Preliminary Program	Logo on Event Signage
Logo in Published Proceedings	Sponsor Ribbons for Staff

At a Glance:													
Level	Sponsorship amount	Number available		Recognition in UAA Newline	Pre-conf. promo literature	Special Recognition at	Hand out promo lit onsite	Comp table top exhibit space	Level on exhibit sign	Promo item in conference bags	Comp registrations	Sponsor shirts	Comp room nights at host hotel
<b>Diamond</b>	\$25,000	2	<b>1</b>	2017 & 2018 issues	X	Opening Plenary Session	Plenary Session	Premium location	X	X	3	4	2
<b>Platinum</b>	\$15,000	3	<b>2</b>	2017 & 2018 issues		Lunch	Lunch	Preferred location	X	X	2	2	
<b>Gold</b>	\$10,000	4	<b>1</b>	2017 & 2018 issues		Paper Session Track	Paper Session Track	Preferred location	X		1	1	
<b>Silver</b>	\$5,000	6	<b>4</b>	2018 issues		Break	Break	Preferred location	X		1		
<b>Bronze</b>	\$2,500	10						X	X		1		
<b>Contributing</b>	\$1,000	10	<b>1</b>										
<b>NEW-App Sponsor</b>	\$5,000	1	<b>1</b>	<b>soldout</b>		App		X	X				
<b>NEW-Charging Station</b>	\$3,000	4				Charging Station	Charging Station						



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### Diamond Level

Totaling \$25,000

(2 available)

**All of the General Benefits below, plus:**

#### **Special Pre-conference Benefits for Diamond Sponsor**

- Recognition in all issues of *Utility Arborist Newsline* (distribution 2,500 per issue) up to Symposium date
- Opportunity to have promotional literature sent to pre-registered attendees in Summer 2018

#### **Special Onsite Benefits for Diamond Sponsor**

- Recognition at **Opening/Plenary Session** (*three minute remarks from stage with video or slide show*)
- Opportunity to hand out promotional literature at Opening Session
- Complimentary premium table top exhibit space in Break/Lunch room (*as described in exhibitor packet*)
- Diamond Level Recognition on exhibit space sign
- Opportunity to have promotional literature, materials, or give-away placed in conference bags
- Three (3) complimentary full conference registrations
- Four (4) ROW 12 Diamond Sponsor shirts
- Two (2) complimentary room nights at host hotel

General Benefits:

Pre-Conference	Onsite
Logo on ROW website	Recognition at Opening Session
Logo in Preliminary Program	Logo on Event Signage
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### Platinum Level

Totaling \$15,000

(3 available)

All of the General Benefits below, plus:

#### Special Pre-conference Benefits for Platinum Sponsor

- Recognition in 2017 and 2018 issues of *Utility Arborist Newsline* (distribution 2,500 per issue)

#### Special Onsite Benefits for Platinum Sponsor

- Recognition at **Lunch** (*two minute remarks from stage, logo on sign*)
- Complimentary preferred table top exhibit space in Break/Lunch room (*as described in exhibitor packet*)
- Platinum Level Recognition on Trade Show exhibit space sign
- Opportunity to have promotional literature, materials, or give-away placed in conference bag
- Two (2) complimentary full conference registrations
- Two (2) ROW 12 Platinum Sponsor shirts

General Benefits:

Pre-Conference	Onsite
Logo on ROW website	Recognition at Opening Session
Logo in Preliminary Program	Logo on Event Signage
Logo in Published Proceedings	Sponsor Ribbons for Staff



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### Gold Level

Totaling \$10,000

(4 available)

**All of the General Benefits below, plus:**

#### Special Pre-conference Benefits for Gold Sponsor

Recognition in 2017 and 2018 issues of *Utility Arborist Newsline* (distribution 2,500 per issue)

#### Special Onsite Benefits for Gold Sponsors

Logo on sign and opening slide at a **Paper Session track**

Complimentary preferred table top exhibit space in Break/Lunch room (*as described in exhibitor packet*)

Gold Sponsor recognition on exhibit space sign

One (1) complimentary full conference registration

One (1) ROW 12 Gold Sponsor shirt

General Benefits:

Pre-Conference	Onsite
Logo on ROW website	Recognition at Opening Session
Logo in Preliminary Program	Logo on Event Signage
Logo in Published Proceedings	Sponsor Ribbons for Staff



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### Silver Level

Totaling \$5,000

(6 available)

**All of the General Benefits below, plus:**

#### Special Pre-conference Benefits for Silver Sponsor

Recognition in 2018 issues of *Utility Arborist Newsline* (distribution 2,500 per issue) to UAA members

#### Special Onsite Benefits for Silver Sponsors

Logo on sign at a **Break**

Complimentary preferred table top exhibit space in Break/Lunch room (*as described in exhibitor packet*)

Silver Sponsor recognition on exhibit space sign

One (1) complimentary full conference registration

General Benefits:

Pre-Conference	Onsite
Logo on ROW website	Recognition at Opening Session
Logo in Preliminary Program	Logo on Event Signage
Logo in Published Proceedings	Sponsor Ribbons for Staff



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### Bronze Level

Totaling \$2,500

(10 available)

**All of the General Benefits below, plus:**

#### Special Onsite Benefits for Bronze Sponsors

Complimentary preferred table top exhibit space in Break/Lunch room *(as described in exhibitor packet)*

One (1) complimentary full conference registration

### Contributing Sponsors

Totaling \$1,000

(10 available)

**All of the General Benefits below**

General Benefits:

Pre-Conference	Onsite
Logo on ROW website	Recognition at Opening Session
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### Attendee Services Sponsors

#### App Sponsor

Totaling \$5,000

(1 available)

##### All of the General Benefits below, plus:

- Exclusive sponsorship
- Logo prominently displayed on the symposium app
- App available in all app stores
- App active for the duration of the conference and up to 1 year following

#### Charging Station Sponsor

Totaling \$3,000

(4 available)

##### All of the General Benefits below, plus:

- Logo sign prominently displayed on station
- Station placed in high traffic area, such as registration area or breakout lobby

##### General Benefits:

Pre-Conference	Onsite
Logo on ROW website	Recognition at Opening Session
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#### How to activate your sponsorship

1. Sponsor completes application and submits with payment or requests invoice. Sponsorship application form available on the ROW website: [www.Rights-of-Way.org](http://www.Rights-of-Way.org)
2. Once payment is received, benefits begin
3. Sponsor submits color logo appropriate for web and high resolution (print/projection)

#### Payment options

- Sponsors may pay in full or in installments
- Entire amount must be paid by March 15, 2018  
*(Benefits will be adjusted if any amount remains outstanding on this date)*
- UAA/ROW staff will work with sponsors on specific terms





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#### Terms and conditions

##### Table top exhibit space

- Reservations due no later than June 30, 2018 to secure Premium or Preferred space.
- Exhibits must fit within allotted table top space as defined in Exhibitor Manual.
- Plan to arrive in Denver early to set up your exhibits during pre-conference set up hours. UAA does not have the staff to set up sponsor exhibits.

##### Complimentary registrations and hotel reservations due no later than July 31, 2018

- These arrangements must be made through UAA staff or Conference Manager

##### Promotional item for attendee bags due by noon on Friday, September 21, shipped directly to conference hotel.

- One item per sponsor, limitations and/or restrictions may apply; distribution 400
- Tracking information for shipments to symposium must be sent to Conference Manager
- A person to contact at sponsor company must be available on the *weekend of September 22-23*

##### Diamond and Platinum Sponsors – Slide shows/videos due to staff no later than Monday, September 16, and are subject to review and approval by Steering Committee

#### Contact for questions

Diona Neeser or Phil Charlton at UAA: [dneeser@gotouaa.org](mailto:dneeser@gotouaa.org); [philipcharton@gmail.com](mailto:philipcharton@gmail.com);  
651-464-0380