



2022

Environmental Concerns in Rights-of-Way Management

13th International Symposium (ROW 13)

SPONSOR AND EXHIBITOR GUIDE



ROW 13

October 9-12, 2022
Charlotte, North Carolina

Hosted by the Utility Arborist Association
<https://www.rights-of-way.org>





ROW 13 Conference Sponsor Levels and Benefits

	Diamond Level \$25,000	Platinum Level \$15,000	Gold Level 10,000	Silver Level \$5,000	Bronze Level \$2,500	Contributor Level \$1,000	App Sponsor \$5,000
Complimentary full-conference registrations	3	2	1	1	1	1	1
Complimentary 2-night room	For 2 people in a host hotel						
Sponsor Opportunities	Pre-conference email to all attendees (100 word welcome)						
	May offer promotional literature at opening session						
	Company logo on conference bags						
	May offer promotional item or literature for conference bags	May offer promotional item or literature for conference bags					
Premium table top exhibit space*	In exhibit hall	In exhibit hall	In exhibit hall	In exhibit hall			In exhibit hall
Recognition in the <i>Utility Arborist Newsline</i>	In the 2022 issues	In the 2022 issues	In the 2022 issues	In the 2022 issues	In the 2022 issues		In the 2022 issues
Exhibit space sign recognition	Diamond level recognition	Platinum level recognition	Gold level recognition	Silver level recognition			Silver level recognition
General recognition	All levels of sponsors will have their logo displayed according to their sponsorship level on the ROW website, preliminary program, published proceedings, event signage, and sponsor ribbons for staff						
Special Recognition	At opening session and on signage during plenary sessions	At opening session and on lunch signage	At opening session, on signage and on a slide at educational sessions	At opening session and on break signage	At opening session	At opening session	At opening session, and logo prominently displayed on symposium app
Conference App Recognition	Company listed in symposium app	Company listed in symposium app	Company listed in symposium app	Company listed in symposium app	Company listed in symposium app	Company listed in symposium app	Symposium app will be active during the conference and up to 1 year following. It will be available in all app stores.

* See Exhibitor Benefits on page 3.



Conference attendance
is on the rise!

319
ROW
10
(2012)

392
ROW
11
(2015)

413
ROW
12
(2018)

Become a Conference Exhibitor

Exhibit space is limited, and all exhibitor spaces are premium spots, placed in a high-traffic area near refreshments.

Why Exhibit?

- Reach hundreds of professionals in your target audience with information about your services, programs and products
- Forge and renew relationships with key decision-makers and purchasers
- Interact with attendees during multiple events in the exhibit space
- Raise awareness of your organization or company in the utility vegetation management industry

Exhibitor Benefits

- All tabletop exhibit spaces include one 6' skirted table and two (2) chairs plus one (1) complimentary conference registration (value of \$950.00)
 - free wireless internet access
 - electricity available at an additional cost
 - please inquire about larger display options
- Listing in the conference program
- Attendee list provided prior to conference
 - 120 days prior (Diamond Level only)
 - 90 days prior (Diamond, Platinum and Gold only)
 - 30 days prior
 - 7 days prior
 - within 7 days post symposium

- Minimum 5 programmed events where attendees and exhibitors interact
 - A designated coffee hour with our exhibitors
 - At least 3 session breaks where refreshments are served in the exhibitor area

Tabletop Exhibitor Prices

- \$950.00 USD on or before July 15, 2022
- \$1,050.00 USD after July 15, 2022 (based on availability)

Cancellation Policy

If we receive a written request for cancellation of space on or before July 15, 2022, exhibitors will be liable for \$250.

For cancellations received after July 15, 2022, exhibitors are liable for 100% of the cost of the space.

Conference organizers will work with the hotel/convention center and maintain communication with exhibitors, sponsors and attendees to ensure compliance with CDC requirements at the time of the conference.