

2026



VANCOUVER BRITISH COLUMBIA

May 11-14, 2026



Environmental
Concerns in
Rights-of-Way
Management

**14TH INTERNATIONAL
SYMPOSIUM (ROW 14)**

EXHIBITOR AND SPONSORSHIP PROSPECTUS



Hosted by the Utility Arborist Association (UAA)
www.rights-of-way.org



ROW 14 Exhibitor and Sponsorship Prospectus

MAY 11-14, 2026 | VANCOUVER, BRITISH COLUMBIA

ABOUT THE ROW SYMPOSIUM

For over 40 years, the ROW Symposia have addressed the environmental impacts that result from siting, constructing, using and maintaining rights-of-way. Practical information on ways of reducing these impacts is presented and published for future reference.

WHO ATTENDS

Representatives of utilities, government agencies, consulting firms, vendors, and universities concerned with electric, railroad, highway and pipeline right-of-way planning and management will converge in Vancouver to discuss a variety of topics.

This is the only event that brings together all parties involved in rights-of-way management.

This series has been held every three to four years since the early '70s and has consistently been one of **THE GREATEST ENVIRONMENTAL RESEARCH-BASED CONFERENCES** to attend.



ROW 14 | Hosted by the UAA

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SPONSORSHIP LEVELS

DIAMOND

\$25,000 (USD)

PLATINUM

\$15,000 (USD)

GOLD

\$10,000 (USD)

50 YEARS OF ROW CELEBRATION

\$10,000 (USD)

BREAKOUT ROOM

\$8,000 (USD)

SILVER

\$5,000 (USD)

APP

\$5,000 (USD)

BREAKFAST & LUNCH

\$5,000 (USD)

ROW HABITAT WORKING GROUP

\$3,000 (USD)

BRONZE

\$2,500 (USD)

DRINK STATION

\$3,000 (USD)

CONTRIBUTING

\$1,000 (USD)

WHY EXHIBIT?

- Reach hundreds of professionals in your target audience with information about your services, programs, and products.
- Forge and renew relationships with key decision-makers and purchasers.
- Interact with attendees during multiple events in the exhibit space.
- Raise awareness of your organization or company in the utility vegetation management (UVM) industry.



ROW 14 Sponsorship Opportunities and Benefits

DIAMOND

\$25,000 (USD)

2 AVAILABLE

Package Benefits

- Verbal Recognition at Opening Plenary Session
- Handout Literature in Plenary Session
- Tabletop Exhibit Space in a Premium Location
- Logo on Exhibit Signage
- Promo Item in Swag Bag
- 4 Complimentary Conference Registrations

- 4 Conference Tees
- 2 Free Complimentary Hotel Nights
- Recognition in the *Utility Arborist Newsline* and Pre-Conference Literature (1 full year)
- Plus all General Benefits Below*
- Slide Show/Video due to UAA staff no later than 4 weeks before conference; these are subject to review and approval by the steering committee.



GENERAL BENEFITS:

- Logo on ROW Website
- Logo in Preliminary Program
- Logo Published in Proceedings
- Recognition at Opening Session
- Logo on Event Signage
- Sponsor Ribbon/Lanyard Given to Staff

PLATINUM

\$15,000 (USD)

2 AVAILABLE

Package Benefits

- Special Recognition at Opening Plenary
- Handout Literature at Opening Plenary
- Tabletop Exhibit Space in Preferred Location
- Logo on Exhibit Signage
- Promo Item in Swag Bag
- 2 Complimentary Conference Registrations
- 2 Conference Tees

- Recognition in the *Utility Arborist Newsline* and Pre-Conference Literature (1 full year)
- Plus all General Benefits Below*
- Slide Show/Video submitted to UAA staff no later than 4 weeks before conference; these are subject to review and approval by the steering committee



GENERAL BENEFITS:

- Logo on ROW Website
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- Logo Published in Proceedings
- Recognition at Opening Session
- Logo on Event Signage
- Sponsor Ribbon/Lanyard Given to Staff

GOLD

\$10,000 (USD)

3 AVAILABLE

Package Benefits

- Special recognition at Paper Session Track
- Handout at Paper Session Track
- Tabletop Exhibit in preferred location
- Logo on Exhibit Signage
- 1 Complimentary Conference Registration
- 1 Conference Tee
- Recognition in the *Utility Arborist Newsline* and Pre-Conference Literature (1 full year)
- Plus all General Benefits Below*

GENERAL BENEFITS:

- Logo on ROW Website
- Logo in Preliminary Program
- Logo Published in Proceedings
- Recognition at Opening Session
- Logo on Event Signage
- Sponsor Ribbon/Lanyard Given to Staff



ROW 14 Sponsorship Opportunities and Benefits

50 YEARS OF ROW CELEBRATION

\$10,000 (USD)

1 AVAILABLE

Package Benefits

- Logo displayed on tables, bars, food table, and screens at Celebration Event.
- Special Verbal Recognition given at Celebration
- 2 Comp Registration
- Free Exhibit booth given during main conference
- Plus all General Benefits



BREAKOUT ROOM

\$8,000 (USD)

9 AVAILABLE

Package Benefits

- (Tuesday, Wednesday, or Thursday)- Specific Room by Request; 1st come 1st served
- Logo displayed inside of Breakout Room throughout the day
- Special verbal recognition given at General Sessions at the End of each day
- 1 Comp Registration
- Plus all General Benefits

GENERAL BENEFITS:

- Logo on ROW Website
- Logo in Preliminary Program
- Logo Published in Proceedings
- Recognition at Opening Session
- Logo on Event Signage
- Sponsor Ribbon/Lanyard Given to Staff



ROW 14 Sponsorship Opportunities and Benefits

SILVER

\$5,000 (USD)

4 AVAILABLE

Package Benefits

- Special Recognition at Break
- Handout Literature at Break
- Tabletop Exhibit Signage in Preferred Location
- 1 Complimentary Conference Registration
- Recognition in the *Utility Arborist Newsline* Magazine (through the end of the current year)
- Plus all General Benefits



CONFERENCE APP

\$5,000 (USD)

1 AVAILABLE

Package Benefits

- Special Recognition on the App
- App Available in all App Stores
- App Active for Duration of the Conference
- Plus all General Benefits*



GENERAL BENEFITS:

- Logo on ROW Website
- Logo in Preliminary Program
- Logo Published in Proceedings
- Recognition at Opening Session
- Logo on Event Signage
- Sponsor Ribbon/Lanyard Given to Staff

ROW 14 Sponsorship Opportunities and Benefits

BREAKFAST & LUNCH

\$5,000 (USD)

**ROW HABITAT
WORKING GROUP**

\$3,000 (USD)

Package Benefits

6 AVAILABLE

Package Benefits

1 AVAILABLE

- Logo displayed on Tables at Morning Breakfast Buffet, Lunch, or Boxed Lunches
- Choice of Conference Day
- 1 Comp Registration
- Free Exhibit Table given during conference.
- Plus all general benefits

- Organization name and logo on Rights-of-Way Habitat working group page and conference page.
- Acknowledgement during the event.
- Organization name and logo on conference communications, announcements during the Working Group meeting, online marketing, physical signs, and event programs.
- 4 Complimentary Registrations to the Rights- of-Way Habitat Working Group meeting on May 15th in the Vancouver Island Room.
- Plus all General Benefits

GENERAL BENEFITS:

- Logo on ROW Website
- Logo in Preliminary Program
- Logo Published in Proceedings
- Recognition at Opening Session
- Logo on Event Signage
- Sponsor Ribbon/Lanyard Given to Staff



ROW 14 Sponsorship Opportunities and Benefits

BRONZE

\$2,500 (USD)

CONTRIBUTING

\$2,500 (USD)

Package Benefits

UNLIMITED

- Tabletop Exhibit Signage in Preferred Location
- Plus all General Benefits

DRINK STATION

\$2,500 (USD)

Package Benefits

2 AVAILABLE

- Logo at the Water & Coffee stations
- Station placed in high traffic area, such as registration or breakout lobby
- Plus all General Benefits

Package Benefits

UNLIMITED

- Tabletop Exhibit Signage in Preferred Location
- Plus all General Benefits

GENERAL BENEFITS:

- Logo on ROW Website
- Logo in Preliminary Program
- Logo Published in Proceedings
- Recognition at Opening Session
- Logo on Event Signage
- Sponsor Ribbon/Lanyard Given to Staff



EXHIBITOR PRICES:

- \$1,800.00 USD on or before February 15, 2026
- \$2,100.00 USD after February 15, 2026 (based on availability)

TABLETOP EXHIBIT SPACE:

- Reservations due on March 1, 2026 to secure Premium or Preferred space
- Exhibits must fit within the allotted tabletop space as defined in the Exhibitor Manual.
- Please arrive early to set up your exhibits during pre-conference set-up house. UAA does not set up or arrange exhibits for sponsors.
- All tabletop exhibit spaces include one 6-foot skirted table and two (2) chairs plus one (1) complimentary conference registration (value of \$1,800.00 USD)
 - Free Wi-Fi
 - Electricity available for an added fee
 - Inquire about larger display options

COMPLIMENTARY ITEMS:

- All Complimentary registrations and hotel accommodations must be claimed no later than March 1, 2026.

PROMOTIONAL ITEMS:

- All Promotional items for attendee swag bags must be received by May 10, 2026 and shipped directly to conference hotel.
- One item per sponsor; limitation and restrictions may apply; distribution 400
- Please send tracking information for shipments to Crystal Arp at carp@gotouaa.org
- Please include a person to contact who will be available at the conference.

LOGOS:

- Sponsors must provide one high-resolution color logo to conference organizers.
- Only one logo per company will be accepted to be utilized in the sponsor benefits listed above.
- No combination logos allowed.

CANCELLATION POLICY:

- If we receive a written request for cancellation of space on or before February 15, 2026, exhibitors will be liable for \$800.00 USD.
- For cancellations received after February 15, 2026, exhibitors are liable for 100% of the cost of the space.
- Early move-out will incur an additional fee of 50% of the exhibitor booth cost.